

Café
Collaborations

Behind the Scenes of Israeli Startups

Kampus Hybernská
Hybernská 4
Prague 1

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Waze, Mobileye, Firewall... These are just a few Israeli inventions out of many, for which Israel is often referred to as the "Startup Nation". What makes Israeli startups successful? What aspects could be applied in the Czech Republic? You will have an

opportunity to find it out from experienced Israeli entrepreneurs, living in the Czech Republic. Ravit Avidor, Yuval Ben Itzhak and Ory Weihs will share their experience from Israel and abroad and answer your questions.



Ravit Avidor has been active in Corporate M&A and Venture Capital since 2006. In her career, Avidor has performed a broad range of acquisitions, from small acquisitions to over \$600 million, with a wide geographical spread, including North and Latin America, Europe, and the Middle East. In 2019, Avidor co-founded Lighthouse Ventures, an early-stage venture capital based in Prague, Czech Republic.

Avidor holds a Bachelor of Laws and MBA from the Hebrew University, where she was selected for an advanced program as one of 15 top-rated students.



Yuval Ben-Itzhak, CEO of Socialbakers, has more than twenty-five years of experience as an entrepreneur and executive in private and publically traded companies. For the past five years, Yuval was the CEO of Socialbakers and led it to a successful acquisition by a US company in 2020. Before joining Socialbakers, Yuval served as the CTO of Outbrain (NYSE: OB), the leading content discovery platform. GeekTime.

Yuval is a graduate of the Ben-Gurion University of the Negev in Israel, and an inventor of 26 U.S. granted patents.



Ory Weihs, serial entrepreneur and angel investor, was the founder of XLMedia PLC (LON.XLM) in 2003 and was CEO until 2019. He led XLM from the basement to listing in London in 2014 and growing substantially during his tenure.

Since 2010 Ory has been investing in a variety of companies. He is particularly interested in strong teams focused on execution in a variety of sectors. Ory holds a BSc in Industrial Engineering from the Technion, Israel institute of Technology.

Moderator Ravit Avidor

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