

Dear Madam/Sir,

The Faculty of Tourism and Hospitality Management in Opatija, University of Rijeka is organizing the 23rd Biennial International Congress *Tourism & Hospitality Industry*. The conference will be held **from 28th to 29th April 2016 in Opatija, Croatia.**

Tourism and the hotel industry are at the same time extremely sensitive as well as extremely resilient segments of global and national economic systems. The complexity of their nature is mirrored in the necessity to examine an array of various social, economic, technological, natural, political and other changes which affect their need to alter, adapt and develop. Therefore the working title of our congress is both simple and complex: **trends and challenges.**

We invite scientists and researchers to share their newest research, results and ideas with us and their fellow researchers and practitioners. Accepted papers will be published in the congress proceedings (indexed in CIRET, EBSCO – Hospitality & Tourism Complete, ProQuest – ABI/INFORM and RePEc). **Abstract submission deadline is November 15th 2015.**

This year, a special and crucial part of our congress is dedicated to engaging in direct dialogue with Croatian hoteliers. We decided to name this section of our congress *Hotelska kuća*. This is the name under which our congress was first organized back in 1972. This section will include presentations on best practices and innovations as well as panel discussions held by distinguished Croatian hoteliers and tourism professionals.

For further information please visit our website at: www.fthm.uniri.hr/thi .

We are looking forward to your participation and to meeting you in Opatija.